

Pauline Esguerra

Professional Experience

DESIGNER (FREELANCE) January 2021

Beings Studio

Co-founded a small creative studio based in Dallas, Texas specializing in web design, branding, and visual identity.

GRAPHIC DESIGN INTERN Summer 2019

Mulberry & Grand

Oversaw graphic design and art direction on all fronts for the women's boutique. Projects included designing signage, media kit editorial, and shipping elements. Managed their social media outlets, executing creative direction on all social platforms for the brand.

EDITORIAL INTERN Summer 2017

Central Track

Worked closely with the Editor-in-Chief, Pete Freedman, to oversee event calendar, crafted + pitched numerous published articles, and directed both design and photographic elements within the site.

Achievements

AWARD RECIPIENT

*Easton Pribble
Memorial Award*

May 2020

PrattMWP; Recognizes an outstanding student who excels overall

**SCHOLARSHIP
RECIPIENT**

Type Directors Club

June 2021

Recognizes achievements in & appreciation for typography in design

Contact

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Education

*BFA Communications
Design*

Pratt Institute

May 2022 Grad

AAS Graphic Design

Collin College

May 2019 Grad

Expertise

- Adobe CC
- Figma
- Sketch
- Squarespace
- Wix
- Wordpress
- Basic HTML/CSS
- Search Engine Optimization
- Keynote
- Microsoft Office