

Pauline Esguerra

PROFESSIONAL EXPERIENCE

Graphic Design Intern

Summer 2019

Mulberry & Grand

Oversaw graphic design and art direction on all fronts for the women's boutique. Projects included designing signage, media kit editorial, and shipping elements. Managed their social media outlets, executing creative direction on all social platforms for the brand.

Editorial Intern

Summer 2017

Central Track

Worked closely with the Editor-in-Chief, Pete Freedman, to oversee event calendar, crafted + pitched numerous published articles, and directed both design and photographic elements within the site.

AWARDS + ACHIEVEMENTS

Award Recipient

Indivisible Mohawk Valley

February 2020

Logo Design Contest

President's List Honors

Pratt Institute

December 2019

Awarded to those with a 3.6 GPA or higher (3.9)

President's List Honors

Collin College

August 2017-May 2019

Awarded to those with a 4.0 GPA

EXPERTISE

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, XD, Premiere)
Sketch, Squarespace, Wix, Wordpress, Basic HTML/CSS,
Search Engine Optimization, Microsoft Office

CONTACT

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EDUCATION

BFA Communications Design

Pratt Institute

May 2022 Grad

AAS Graphic Design

Collin College

May 2019 Grad

REFERENCES

Available upon request